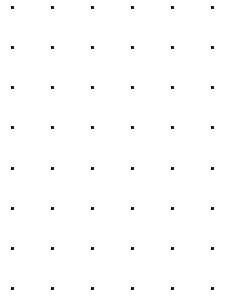




Can't Stop the Feeling!



Calling all movers and shakers — Entrata wants to see your happy dance!

This year for Entrata Connect we're producing a multifamily music video starring all of our clients and friends as they shake off their stress (literally) by getting down to Justin Timberlake's [Can't Stop The Feeling!](#).

We want to make you a video star! Will you join us? Here's what we need:

- 1. You** — You don't need to be a classically trained dancer. You don't even need to be good. We just want to see you having fun as you join us in making something bigger.
- 2. Your team** — If you are on site or working with others, get outside and shake it together. Nothing needs to be choreographed (unless you want to). Just have fun!
- 3. Your happy** — Your face is as important as your feet! You don't need fancy moves, we just want to see you smile along with JT and the rest of the industry.

Here are a few video tips:

- 1.** Center yourself on the screen and make sure your eyes are in the upper third.
- 2.** If you're using your phone, make sure to film in landscape (the screen should be horizontal).
- 3.** Dance in a well lit area, and minimize the light coming from behind you.
- 4.** Throw it over to your fellow shakers. At the end or throughout your dance simply motion to either side, up or down to queue others to join the fun.
- 5.** Last one — Have fun and smile!

When you are done with your video simply upload it [here](#) and we'll take care of the rest.

You can link directly to the song on whatever platform you use — just click below.

- [Spotify](#)
- [Apple Music](#)
- [YouTube](#)
- [Amazon Music](#)

