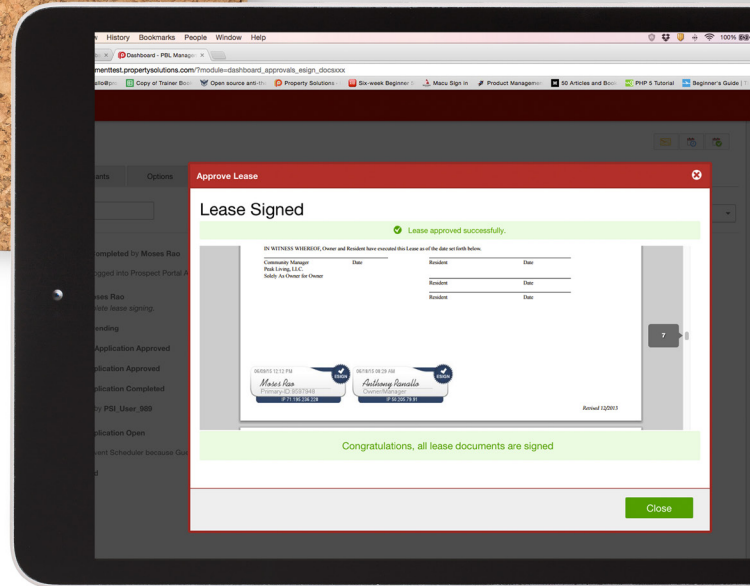


entrata




Lease Execution

SPECS



LeaseExecution™ expedites the leasing and renewals process by allowing prospects and residents to sign leases anytime and anywhere with digital signatures in a secure environment. Leasing offices can also renew expiring leases months ahead of time with the ability to create automated renewal notifications and custom offers.

BENEFITS

-  **SHORTER LEASING PROCESS**
Executing a lease doesn't need to take days or weeks. LeaseExecution minimizes wasted time by automatically entering applicant data to lease forms and letting all parties view and sign leases from anywhere.
-  **IMPROVE FORECASTING**
LeaseExecution helps you renew leases 5 to 10 days faster, resulting in more accurate vacancy forecasting.
-  **USE LESS PAPER**
LeaseExecution eliminates the mess of storing and filing paperwork in your office.

LINCOLN PROPERTY COMPANY

Cardinal Group
COMPANIES

CO CAMPUS
ADVANTAGE

ASSET CAMPUS
HOUSING


LARAMAR

LEASING

FEATURES

TRUE ONLINE LEASING

Complete the entire leasing process, from application to lease signing to approval, all from the convenience of your computer.

LEASE CREATION

Using information already gathered during the application, a new lease can be generated in minutes, with no need for manual data entry.

E-SIGNING

LeaseExecution allows for e-signatures from applicants, guarantors, and co-applicants, making leasing faster than ever before.

RENEWALS FORECASTING

FEATURES

RESIDENT RENEWALS

Automate your renewals process and decide how many days in advance and how often renewal notifications reminders are sent. Residents can also select their preferences and respond directly before a lease is generated. Starting earlier and automating reminders helps secure units faster, making forecasting easier.

RENEWAL OFFERS

LeaseExecution gives you maximum flexibility in negotiating lease renewals with your residents. Property managers can choose to offer individual promotions and concessions, adjust rent to match market rates, or automate the process for every resident.

ADDITIONAL

FEATURES

ADVANCED TRACKING AND REPORTING

Monitor your prospects' progress from application to lease. Find out instantly how many agreements have been sent and how many have been signed. LeaseExecution seamlessly tracks both electronic signings and manual signings, so your reports are always accurate.

ONLINE DOCUMENT STORAGE

Every lease document is automatically stored in the residents profile and can be downloaded anytime.

ELECTRONIC SIGNATURE ACT COMPLIANT

All online leasing documents signed with e-signature are legally binding, as per the Electronic Signature act.



"LeaseExecution gives us the convenience and simplicity of online leasing, with the ability to include customized forms, and allows us to optimize our response time!"

Felisha Miller
Cardinal Group



"Providing the LeaseExecution product to our communities has helped our onsite professionals cut down wasted time and money spent printing leases, scheduling a time to sign the lease for each resident, and creating resident files.

The convenience for the resident is the biggest benefit of using online leasing. The resident can sign a lease digitally from their home or out of town from any computer! This also allows our onsite professionals more time to focus on customer service."

Nicole McClemore
Lincoln Property Company